

Goodwill Industries of Central Indiana, Inc.

Date: Jan. 13, 2008

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Goodwill to Open New Store Jan. 27 in Shelbyville

Members of the media are invited to preview the new Shelbyville Goodwill Store before it opens. Please call to schedule an appointment.

Preview Date: Jan. 22-26, 2009

Times: By appointment only

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Visuals: New retail interior brand, which includes brightly colored-painted walls with oversized graphics cutouts of merchandise and incorporation of customer appreciation message.

Attention, Shelbyville shoppers! After 19 years of providing brand-name merchandise at everyday low prices, the Shelbyville Goodwill Store employees are packing up the shelves and racks and relocating to a larger location at 570 Saraina Road. The new store will open at 9 a.m. Tuesday, Jan. 27.

Shoppers who visit the new store will have a chance to win \$50 gift certificates Jan. 27-29 and can register Jan. 27-Feb. 5 to win an iPod or portable DVD player. Two of each will be given away as prizes.

"The employees and customers are so excited about the opening of the new store," said Pauline Waggoner, store manager. "I know that the customers will embrace the new location. The additional space will allow us to offer more of the quality merchandise that keeps our community coming back."

The new store will employ 17 people and boasts 12,375 square feet, which nearly doubles the size of the 6,900 square feet at its existing location, three checkout lanes and a donation drive-thru center. Hours for the new store are 9 a.m. to 9 p.m. Monday through Saturday and noon to 6 p.m. on Sunday.

The Goodwill Store, located at 1648 E. State Road 44, will close at 9 p.m. Saturday, Jan. 24. All donated merchandise at the closing Shelbyville location will be half off from 9 a.m.-9 p.m. Saturday, Jan. 24, only. The sale excludes all purchased new good items.

News Release

Goodwill helps people find jobs. Revenue generated from Goodwill retail stores helps fund employment and educational services in central Indiana. With the support of retail donors and shoppers, Goodwill's services helps people develop the skills they need to find good jobs and to better support themselves and their families. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

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