

Goodwill Industries of Central Indiana, Inc.

Date: July 31, 2008

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Goodwill to Open New Store Aug. 19 in New Castle

Members of the media are invited to preview the new New Castle Goodwill Store before it opens. Please call to schedule an appointment.

Preview Date: Aug.12, 2008

Times: By appointment only

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Attention, shoppers! After 10 years of providing brand name merchandise at everyday low prices, the New Castle Goodwill Store is relocating to a larger, more convenient location at 1719 S. Memorial Drive, near the McDonald's. The new store will open at 9 a.m. Tuesday, Aug. 19.

Designer clothes, household items and books are just a few of the items offered at the new New Castle Goodwill Store. In addition, shoppers who visit the new store will have a chance to win \$50 gift certificates Aug. 19-21 and can register Aug. 19-28 to win an iPod or portable DVD player. Two of each will be given away as prizes.

"We are extremely excited about expanding our presence and increasing employment opportunities for people in New Castle," said Tim Cooper, retail director. "The extended space will provide greater accessibility for donors and shoppers in the community."

The new store will employ 19 people and boasts 16,015 square feet, compared to the 11,000 square feet at its existing location, four checkout lanes and a donation drive-thru center. Hours for the new store are 9 a.m. to 9 p.m. Monday through Saturday and noon to 6 p.m. on Sunday.

The Goodwill Store, located at 427 S. Memorial Drive, will close at 9 p.m. Saturday, Aug. 16. All donated merchandise at the closing New Castle location will be half off from 9 a.m.-9 p.m. Saturday, Aug. 16, only. The sale excludes all purchased new good items.

News Release

Goodwill helps people find jobs. Revenue generated from Goodwill retail stores helps fund employment and educational services in central Indiana. With the support of retail donors and shoppers, Goodwill's services helps people develop the skills they need to find good jobs and to better support themselves and their families. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

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