

## Goodwill Industries of Central Indiana, Inc.

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### Goodwill Store Opens in Marion on March 16

*Members of the media are invited to preview the new Marion Goodwill Store before it opens. Please call to schedule an appointment.*

**Preview Date:** March 11, 12, 13, and 15

**Times:** By appointment only

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**Visuals:** Approximately **90,000** pieces of merchandise and Goodwill interior brand create a shopping experience.

**A Goodwill store opens in Grant County with a new look, quality merchandise and affordable prices. The Marion Goodwill Store, located at 3164 S. Western Ave., in the former Goody's building, will open its doors at 9 a.m. on Tuesday, March 16.** This will mark Goodwill's 44th retail store in central Indiana.

**Donors bringing donations to the Marion Goodwill Store will receive a 20% off coupon to Elder- Beerman for every clothing item they donate March 16-24.** In addition, shoppers can have a chance to win \$50 gift certificates March 16-18 and can register to win an iPod or portable DVD player March 16-24.

"We are very excited to be in the Marion community," said Kent A. Kramer, vice president of retail operations. "The new store will be convenient for Marion residents and carry quality, brand-name merchandise for just a fraction of a cost. In these economic times, shopping at Goodwill helps to stretch the retail dollar, and there's never been a better time to donate at Goodwill."

Along with wall-to-wall designer clothes, household items, books and toys, the new store boasts 14,000 square feet, three checkout lanes, a donation drive-thru center and 25 employees.

Additionally, shoppers can enjoy the 50% off storewide sale on March 20, which offers half off all used goods at 44 central Indiana stores, from 9 a.m.-9 p.m. New goods are not included in the sale.

Revenue generated from the sale of donated goods helps people find jobs and helps young people for life and work. For more information about Goodwill, go to [www.goodwillindy.org](http://www.goodwillindy.org) or call (317) 524-4313.

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