

Goodwill Industries of Central Indiana, Inc.

Date: March 31, 2009

Contact: **Cindy L. Graham, Vice President of Marketing**
Goodwill Industries of Central Indiana, Inc.
Work: (317) 524-4212 **Cell:** (317) 459-4162
E-mail: cgraham@goodwillindy.org

Goodwill to Open Store in Emerson Pointe on April 14

Members of the media are invited to preview the new Emerson Pointe Goodwill Store before it opens. Please call to schedule an appointment.

Preview Date: April 9-14

Times: By appointment only

Contact: Cindy L. Graham, Vice President of Marketing

Visuals: Pristine retail environment stocked full of merchandise and new retail interior brand.

Just when you thought you couldn't love Goodwill more, there are more Goodwills where you can find great bargains and one-of-a-kind merchandise with the opening of the second Goodwill store in the Greenwood community. **Goodwill Industries of Central Indiana will celebrate the grand opening of the Emerson Pointe store, 997 E. County Line Road, at 9 a.m. on April 14.** This will mark Goodwill's 41th retail store and its third in Johnson County.

The Emerson Pointe Goodwill Store employs 24 people and boasts 15,540 square feet, four checkout lanes, and a donation drive-thru center. Hours for the new store are 9 a.m. to 9 p.m. Monday through Saturday and noon to 6 p.m. on Sunday.

"Over the past 16 years we have enjoyed a great relationship with the Greenwood community and are excited to open a new store in Emerson Pointe," said Gloria Fiddler, retail director. "We look forward to providing shoppers on the south side yet another option for quality and affordable shopping especially in today's economy."

Shoppers visiting the new location will have a chance to win \$50 gift certificates April 14-16 and can register to win an iPod or portable DVD player April 14-23. Two of each will be given away as prizes.

Revenue generated from the sale of donated goods supports Goodwill's services to help improve the education, skills, employability and economic self-sufficiency of adults and the future employability of young people. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

-END-