

Goodwill Industries of Central Indiana, Inc.

Date: Nov. 19, 2008

Contact: **Cindy L. Graham, Vice President of Marketing**
Goodwill Industries of Central Indiana, Inc.
Work: (317) 524-4212 **Cell:** (317) 459-4162
E-mail: cgraham@goodwillindy.org

Note to the Editor: See attached photos of Goodwill's holiday fashions and gift ideas. Models are courtesy of LModelz Model Management.

'Tis the Season for Affordable Shopping at Goodwill

Look your very best and spend less this holiday season with dazzling holiday attire, stylish sweaters, coats and winter accessories from Goodwill's 38 central Indiana retail stores.

With over 3,000 pieces of low-priced merchandise added to the sales floor daily, shopping at your local Goodwill stores helps make this holiday shopping season both festive and affordable.

"Our customers typically shop our retail stores during the holidays because they know we carry everything from great designer holiday fashions to winter coats and accessories for just a fraction of the original cost," said Kent Kramer, vice president of retail operations. "In today's ailing economy, we are seeing some new faces and more of our existing shoppers."

For self-proclaimed bargain shopper, Karen Miles, shopping at Goodwill stores during the holidays is a way for her to purchase quality merchandise and stretch her holiday shopping budget. "I always shop at Goodwill, but it's been especially critical for me to shop here during this holiday season with the economy being so bad," said Miles. "Shopping here allows me to buy brand name clothes for holiday functions that are really expensive in most department stores."

In addition to clothing for adults and children, choose from Goodwill's selection of books, toys, and home accessories for your gift giving needs. Can't decide what to buy? That's okay.

Goodwill offers gift certificates that can be used at any of its 38 stores and three outlet stores. Gift certificates are available in \$5, \$10, \$25 and \$50 increments and can be purchased at all central Indiana Goodwill retail stores.

Shop Goodwill to find variations of these hot picks and other holiday gift options.

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Goodwill's Holiday Shopping Wish list:

- **Holiday party attire:**
 - For her - After five cocktail dress, metallic clutch and peep- toe or satin heels- \$31.98
 - For him - Dark colored blazer or sports coat, button down oxford-style shirt, slacks and tie (optional) - \$17.96
- **Home for the holidays attire:**
 - For her - Skinny jeans with designer appliqué detailing, fitted white T-shirt and sailor-inspired crop jacket - \$14.97
 - For him - Boot-cut vintage washed jeans and sweater - \$9.98
- **Winter essentials outerwear:**
 - For him and her - Wool pea coat, gloves, scarves and hats - \$12.96

For a complete list of Goodwill stores in central Indiana, log on to

<http://www.goodwillindy.org/stores.htm>.

Revenue generated from the sale of donated goods supports Goodwill's services to help improve the education, skills, employability and economic self-sufficiency of adults and the future employability of young people. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

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