



**Goodwill
Industries
of Central
Indiana, Inc.**

1635 W. Michigan St.
Indianapolis, IN 46222

(317) 524-4313
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www.goodwillindy.org

Goodwill Industries of Central Indiana, Inc.

Date: May 3, 2005

Contact: **Cindy L. Graham, Vice President of Marketing**
Goodwill Industries of Central Indiana, Inc.
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You are invited to meet and interview the Goodwill Guy at Goodwill's 75-Cent Anniversary Mega Sale at the Indiana State Fairgrounds on Saturday, May 14, 2005. Interviews with the Goodwill Guy are limited and available on a first-come, first-served basis by contacting Cindy L. Graham.

Dates: Saturday, May 14, 2005

Times: The Goodwill Guy is available from 8 a.m. to 1 p.m. on Saturday, May 14.

Contact: Cindy L. Graham, Vice President of Marketing

One-time Goodwill anniversary sale offers bargains, chance to meet the Goodwill Guy

Shoppers looking for a great bargain won't want to miss the Goodwill 75-Cent Anniversary Mega Sale.

The sale, which celebrates Goodwill's 75th anniversary of helping people find jobs in central Indiana, is scheduled for 8 a.m. to 7 p.m. Saturday, May 14, at the Indiana State Fairgrounds' Marsh Blue Ribbon Pavilion. The one-time event will offer a wide variety of Goodwill merchandise for 75 cents each.

From 8 a.m. to 1 p.m. that day, shoppers can meet the Goodwill Guy from Goodwill's TV commercials. All day, customers who buy \$20 or more may enter a drawing to win a 32-inch flat-screen television.

Items for sale at the event will include clothing for women, men and children, shoes, belts, purses, hats, glass items, household decorative items, linens, small electrical household appliances, books, toys, stuffed animals, CDs, tapes, records and new goods.

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Admission to the event is free; parking is \$3. No returns will be accepted on items purchased at this sale.

In addition to the sale at the State Fairgrounds, customers who shop in any central Indiana Goodwill store on May 14 can register to win a \$75 Goodwill gift certificate. One gift certificate winner will be drawn per store. Winners need not be present to win and will be notified by the stores. For a complete list of Goodwill stores in central Indiana, log on to www.goodwillindy.org.

Retail sales help fund Goodwill's employment programs in central Indiana. In 2004, Goodwill helped 12,260 people in central Indiana find jobs. For a complete list of Goodwill stores in central Indiana, log on to www.goodwillindy.org or call (317) 524-4313 for more information about employment services.

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Media photo opportunities and suggestions for coverage include:

- Meet and interview the Goodwill Guy.
- Put together an entire week's wardrobe, including accessories, for less than \$30.
- Find merchandise from A-Z at the sale.
- Find items to decorate a home.
- Discover how many 75-cent items you can fit in a cart.
- Get children ready for summer with new clothes, books, toys.



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