



**Goodwill
Industries
of Central
Indiana, Inc.**

1635 W. Michigan St.
Indianapolis, IN 46222

(317) 524-4313
Fax (317) 524-4519

www.goodwillindy.org

Goodwill Industries of Central Indiana, Inc.

Date: Thursday, Nov. 10, 2005

Contact: **Cindy L. Graham, Vice President of Marketing**
Goodwill Industries of Central Indiana, Inc.
Work: (317) 524-4212 **Cell:** (317) 459-4162
E-mail: cgraham@goodwillindy.org
Please see attached fact sheet on the store.

New Goodwill Outlet Store Opens Nov. 21

Members of the media are invited to preview the new Goodwill Outlet Store before it opens. Please call to schedule an appointment.

Dates: Nov. 14-20, 2005

Times: By appointment only

Contact: Cindy L. Graham, Vice President of Marketing

Goodwill Industries of Central Indiana, Inc. will open the Goodwill Outlet Store, a new clearance shopping concept in Indiana, at 9 a.m. on Monday, Nov. 21. The outlet store will be located at 2900 N. Shadeland Ave., Indianapolis.

The outlet store concept is one that has been successful in other Goodwill markets, and the Shadeland Avenue location will be the only store of its kind in Indiana.

At the Goodwill Outlet Store, clearance clothing, housewares, glassware and toys will be sold by the pound, and the price per pound will decrease with volume. All other outlet merchandise will be priced as marked. Items sold by the pound in the outlet store will not be pre-sorted. All merchandise is sold as-is, and all sales are final. No refunds or exchanges will be accepted.

The new outlet store employs 38 people and boasts more than 15,000 square feet of retail space, three check-out lanes and a donation center. Store hours for the outlet store will be 9 a.m. to 9 p.m. Monday through Saturday and noon to 6 p.m. on Sunday.

Retail sales help fund Goodwill's employment programs in central Indiana. In 2004, Goodwill helped 12,260 people in central Indiana find jobs. Goodwill stores accept a variety of donations, including gently used clothing and other household items for resale in its stores. Donations to Goodwill are tax deductible, and receipts are available upon request.

For more information on the Goodwill Outlet Store, log on to www.goodwilloutlet.org or call (317) 524-3880.

-END-