

## Goodwill Industries of Central Indiana, Inc.

**Date:** Dec. 10, 2007

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### Goodwill to Open New Store in Kokomo on Dec. 18

*Members of the media are invited to preview the new Kokomo Goodwill Store before it opens. Please call to schedule an appointment.*

**Preview Date:** Dec. 14, 17

**Times:** By appointment only

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Attention, shoppers! The Kokomo Goodwill Store is relocating to a larger, more convenient location in the Kokomo community. The new store is set to open at 9 a.m. Tuesday, Dec. 18. Designer clothes, brand-name merchandise, books and household items are just a few of the items offered at 2258 E. Markland Ave.

Shoppers who visit the new store will have a chance to win \$50 gift certificates Dec. 18-20. In addition, customers who visit the new location Dec. 18- 28 can register to win an iPod or portable DVD player. Two of each will be given away as prizes.

“We are excited about our move to the new facility,” said Amelia Jackson, Kokomo Goodwill store manager. “Shoppers will enjoy the convenience and size of the new location, which will allow us to accept a larger volume of donations and sell more merchandise to support our mission. Overall, the new store will allow us to have a stronger presence in Kokomo.”

The new store employs 30 people and boasts 22,000-square-feet, four checkout lanes and a donation drive-thru center. Hours for the new store are 9 a.m. to 9 p.m. Monday through Saturday and noon to 6 p.m. on Sunday.

The existing Kokomo Goodwill Store, located in Southway Plaza, 3710 S. Reed Road will close on at 9 p.m. Saturday, Dec. 15. All donated merchandise at the Reed Road location will be discounted at half off from 9 a.m.-9 p.m. Dec. 15 only. The sale excludes all purchased new good items.

# *News Release*

Revenue generated from the sale of donated goods supports Goodwill's services to help improve the education, skills, employability and economic self-sufficiency of adults and the future employability of young people. For more information about Goodwill, go to [www.goodwillindy.org](http://www.goodwillindy.org) or call (317) 524-4313.

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