

Goodwill Industries of Central Indiana, Inc.

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VISUALS: Opportunity to capture shots of thousands of shoppers with carts full of merchandise in the checkout lanes or lines of shoppers waiting before the doors open at 9:00 a.m.

Goodwill 50% Off Storewide, Spring Sale scheduled Saturday, March 21

Spring into huge savings and style this season with 50% off all donated merchandise at Goodwill's 40 central Indiana retail stores. Find quality, low-priced clothes and accessories including these half-off prices: lightweight jackets and dresses (\$2.50 each), pants and skirts (\$2.00 each), books (\$.36 for paperback; \$1.00 for hardback), and umbrellas (\$1.50). **Shop Goodwill's 50% Off Storewide, Spring Sale, from 9 a.m. - 9 p.m., Saturday, March 21 only.** New goods are not included in the sale, and the sale is not valid at the Goodwill Outlet Stores.

"Shoppers look forward to our quarterly 50% Off Storewide Sales because they can select from wall-to-wall quality merchandise at unbelievable prices," said Kent Kramer, vice president of retail operations. "This spring sale allows our shoppers to stretch their retail dollar, which is very important in today's economy."

For a complete list of Goodwill stores in central Indiana, log on to <http://www.goodwillindy.org/Shop/locations.asp>.

Revenue generated from the sale of donated goods supports Goodwill's services to help improve the education, skills, employability and economic self-sufficiency of adults and the future employability of young people. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

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News Release



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