

## Goodwill Industries of Central Indiana, Inc.

**Date:** Oct.12, 2009

**Contact:** **Cindy L. Graham, Vice President of Marketing**  
Goodwill Industries of Central Indiana, Inc.  
**Work:** (317) 524-4212 **Cell:** (317) 459-4162  
**E-mail:** cgraham@goodwillindy.org

*Note to the Editor: See attached photos of Goodwill's unique Halloween costumes.*

### **Shop Goodwill, Create Halloween Look for Less** ***Enter Goodwill's Costume Contest; Win a Nintendo Wii***

Let your imagination go wild this Halloween season. Whether you want to be a fairy princess, your favorite rock star or a classic ghoul or goblin, shop Goodwill's 46 central Indiana retail stores to create unique costumes at frightfully good prices.

With over 3,000 pieces of low-priced merchandise added to the sales floor daily, creating your Halloween costume at Goodwill is no trick, just filled with treats. **Shoppers posting their costumes created at Goodwill by October 31 to [www.facebook.com/goodwillretail](http://www.facebook.com/goodwillretail) can have a chance to win a new Nintendo Wii game system.**

"Halloween is a very busy season at Goodwill," said Kent A. Kramer, Vice President of Retail Operations. "Our vast inventory of unique clothes and accessories allows our shoppers to create original costumes at a fraction of the cost."

Find these affordable adults' and children's clothing waiting to be transformed into your spooktacular disguise for the Halloween Look for Less:

- **80's pop star-Madonna-** White lace dress, white booties, white veil, pearls, necklaces and earrings, feather boa and lace gloves **(\$16.95)**
- **Horror mistress-Elvira -**Black fitted dress, black boa, black stiletto heels and fangs **(\$9.97)**
- **Toy Story star-Woody-**Jeans, plaid shirt, vest, bandana, straw hat **(\$9.95)**

To locate a Goodwill store in central Indiana, log on to [www.goodwillindy.org/locations](http://www.goodwillindy.org/locations).

**On Oct. 31, all Goodwill stores will pass out candy to children "trick-or-treaters" dressed in costumes.** For more information about Goodwill, go to [www.goodwillindy.org](http://www.goodwillindy.org) or call (317) 524-4313.

**-END-**